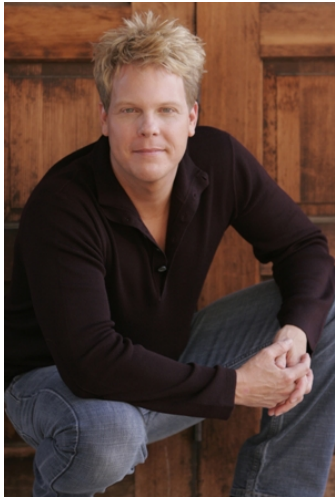




Michael Blomsterberg

Hairapist, Master Certified Life Coach, and Author



A professional hairapist for 22 years, Michael Blomsterberg's clients leave his salon chair with luscious looking locks and the afterglow of his warm humor, nurturing, and understanding. While his cutting-edge style and aesthetic has made Michael the stylist of choice for many of Hollywood's hottest stars, his practice goes deeper than the roots. A master certified life coach, Michael uses his artistry with hair as the path to channel positive energy and guide his clients by creating a safe space for them to make the subtle, simple, and often life-transforming changes. His book, *Hairapy: Deeper than the Roots*, promotes his philosophy that "we are all perfect, beautiful, and whole exactly as we are."

A full-on "hair fashionista," whose works of art range from hair to author to master certified life coach, Michael was always fascinated with hair. For as long as he can remember, he would tell his hairdresser exactly how he wanted his hair cut and styled. At the age of 14 he was styling all of his friends' hair. During his junior year in college, Michael followed his passion and gave up the prospect of a degree in accounting to enroll in beauty school. It was a natural choice.

Michael began his schooling at Marinello's in Buena Park, California and then worked in the salons of Roy Cordova and Dennis Bricker. Roy encouraged Michael to further his expertise in London so off he went. There, he earned an additional certification at the Trevor Sorbie Academy in London. Studying cutting, styling, coloring, and perming abroad was an inspiring and elevating experience. Back in the States, under the tutelage of Scottish hair stylist Irving Rusk, as well as Toni & Guy, Michael was exposed to innovative techniques in hair styling and cutting-edge creativity.



While his early years as a professional stylist were spent at salons in Fullerton, Buena Park, and Torrance, California; he then headed to Hollywood, where he established his private studio with his own private clientele for the next fifteen years. Michael's Hollywood hairstyles have been featured on the cover of *Soap Opera Weekly*, as well as in *Soap Opera Digest*, *Celebrity Hairstyles Magazine*, and *Sophisticate's Hairstyleguide Magazine*.

Michael loves the ever-changing and always evolving hair trends and styles, but it is the relationship he has with his clientele that led him to this new stage in his career. Hairapy is Michael's profession and calling – to help make people feel beautiful both on the *outside* and the *inside*. It may be wisping the bangs, fringing the front, sexing it up, chunking or chipping for effect, softening or richening the color, or modernizing a cut, but Michael attributes his success to his insistence on always bringing out the beauty and greatness that lies within.

Michael understands that a “bad hair day” often means a bad day all together. While many go to Michael's salon seeking solace with a cut and blow dry, he utilizes Hairapy to lead his clients on a journey that is both introspective and liberating. He knows how to listen. He is insightful and has a natural ability to create peace of mind. Michael's clients leave his sessions rejuvenated from the inside out.